

OFFICE OF THE  
**NEEDY PEOPLE SOCIETY**

Regd No. Rs-1794, Dtd, 18/09/2001

H Q- Tuli Town, Mokokchung District, Nagaland  
Branch office Jalkie Town, Post Jalukie-B, Dist Peren, Nagaland

NGO partnership No-NL/2010/0035172  
E-Mail- [needypeoplesociety@gmail.com](mailto:needypeoplesociety@gmail.com)

**Ref No. NPS/Report-18/2019**

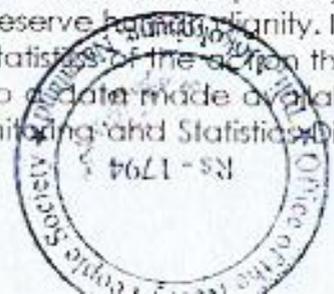
**Dated. 18/05/2019**

**ANNUAL REPORT FOR THE 2018-2019**

**Residential Camp Programme :** Our Society organized a residential camp for drop-out students at Tuli under Mokokchung District. Around 50 students participated in this camp. This Camp was organized with a view to develop their awareness level and make knowledgeable on these subjects. We encourage our students to be socialized as it can extend our lifespan and delay memory problems. Camping also allows us to cope with stress. Stress can negatively affect our health in just about every way possible, and putting much less strain on your mental and physical faculties by giving our self some stress-free time at the campsite. Camping alone is plenty of fun, but if you bring along a friend or family member, you'll enjoy a unique experience together that will help you keep a healthy, happy relationship. Socializing can extend your lifespan and delay memory problems according to research published in the American Journal of Public Health, and apart from the medical benefits, a few close relationships make life more fun. Invite a few friends on your next trip out. In this program we also encourage students to pursue their studies through open university-IGNOU. Total expenditure incurred under this programme was **Rs. 3,18,700/-**.



**Seminar on Human Rights:** On the occasion of the Human Rights Day celebrated on **December 10, 2018** society stressed on the importance of eradication poverty and empowering the human being through education in order to preserve human dignity. India is a country of one billion people and there are fairly impressive statistics of the action that the Government had taken in the field of education. According to data made available by Selected Educational Statistics published by the planning, Monitoring and Statistics Division,



Department of secondary & Higher Education, Ministry of Human Resource Development, Government of India, in the year 1951-52 the percentage of educational expenditure to Gross Domestic Product was 0.64 per cent. Although it is heartening to see the steady increase in the budget allocation for education considering the scale of illiteracy and lack of formal education in the country, this should at least be 10 per cent of the GDP. It is important that the Union Government ensures that the state government takes the initiative in enforcing this fundamental right of the people-the right to education and equal opportunity. India has 300 million poor people with no access to basic education, skills, opportunities or jobs. It is important therefore to make sure that these depressed classes are pushed up. Education is tool through which this can be arrived at. According to society education can does go a long way in changing mind-sets and attitudes and hope taking small steps towards the bigger goal of education. Total expenditure incurred under this programme was **Rs.1,96,325/-**

**Women Leadership Programme:** Our organization highlighted the conscious of Women towards the national integration and shape of the women feelings. Because of, the women have power to change the society. The organization organized vision development programme, and shared their ideas among women. Main objective of this programme for the development of women in rural areas is to improve the lot of rural women through the creation of income-generating activities in a district. Many areas of Mokokchung district are covered under this programme by society. It envisages formation of groups of 10-15 rural women each for carrying on income-generating activities. Under this programme society also facilitate to literate and organized vocational training centre where society started training programme for weaving, tailoring, handicrafts products making etc. to lead better quality of life. Total expenditure incurred under this programme was **Rs.2,30,410/-**.



**Career Counselling Programme:** Our society organized career counselling programme at Tuli, under Mokokchung District. Around 80 students participated in this programme. Under this programme Career counselor plays a great role in giving guidance to help them set short-and long-term goals, and create an action plan with appropriate advice at each stage. Setting goals helps them create a career path with set measures to assess their progress at specific stages. Working with a counselor also ensures them have an accountability partner they can consult and report to along the way. Goals further help them anticipate challenges and prepare for changes in advance. They also guide their decisions as they progress in their career. Once you select a career path, the counselor helps to identify available opportunities and follow up on them according. This may include sending applications, creating business plans or finding a school. They also help to prepare for interviews and find the right people to help them with your choice, for example, financial advisors for entrepreneurs or college advisors in case they choose to further education. Our counselor



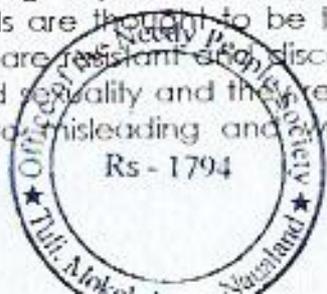
further offers follow up advice to help them settle in their choice and pursue it fully, holding them accountable to the goals they set. Students were satisfied by attending this programme. Total expenditure incurred under this programme was **Rs.2,70,480 /-**.

**Drug Rehabilitate Programme:** During the financial years 2018 2019 The use of psychoactive substances for obtaining relief from emotional tension or physical discomfort or for gaining new experience has been known since time immemorial. Between three and four per cent of the world's population regularly consume illegal drugs and the number of countries affected is growing. Intravenous drug use is one of the leading causes of the spread of AIDS, with devastating consequences across the globe. The consumption of some new drugs is also increasing, especially among young people; criminal organizations have no scruples in taking advantages of globalization and technological advances in illicit trading of such substances. Drug continues to harm and destroy many human lives. Valuable human and financial resources continue to be diverted away from productive activities. So, our society adopting Drug Control Programme to strengthen drug prevention, treatment and rehabilitation programmes. Our society planned and working to generate public awareness of the harmful effects of drugs and undertakes research to monitor the drug problem. Our society sponsors activities to generate public awareness of the harmful effects of drugs and undertakes research to monitor the drug problem and launched new initiatives to ensure that the necessary information, technology and funds be available on a long-term basis to combat these problems. Total expenditure incurred under this programme was **Rs.7,80,490 /-**.



**Education Awareness Programme:** Our society organized Education awareness programme by giving education to rural, poor, weaker, economically weaker, below poverty line, needy, minority, disabled, child labours, backward class and non-school going children and also to adult illiterate men and women with view to develop education among them, make able to they can get schooling education and also do all primary documentation works. Total expenditure incurred under this programme was **Rs.2,05,790 /-**.

**Adolescent Programme:** The Society has organized Adolescent programme and invited the participants from different states and districts of Nagaland, altogether 150 people attended. Adolescent is a age of transition. In this age lot of physical, psychological and psychological changes associated with this age group and lack of knowledge and understand about these changes make them very vulnerable to all kind of reproductive health risk. There is a widespread ignorance and hesitation in imparting reproductive health knowledge, discussing these things in family, society and schools are thought to be laboed subject. Even discussion on these things among adolescent are resistant and discouraged. But this tender age has intense urge to know about sex and sexuality and they resort to all kind of unauthentic source of information and it leads to misleading and wrong information



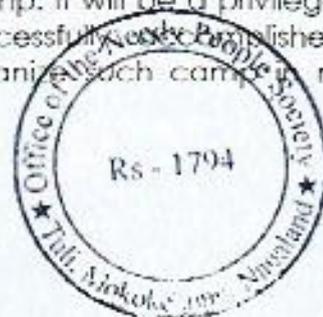
regarding sex and sexuality and this situation makes them very vulnerable to all kind of sexual health problem. Under this Program the Society Expenses **Rs.2,05,790/-**.

**Vocational Training Programme:** The program held at Merangkong, under Mokokchung District. Under this programme 20(Twenty) Women's has taken part every year for 2(two) Months courses. Where one instructor and two staff were appointed by the society for making Carpet the society organized such program for self help Group Activities. Every year the society trained 60 women's and the society provide raw material for the trainer. The society came to know that the ministry of youth Affairs and sports in providing financial Assistance to voluntary organizations under this schemes. During the last three years, the **Needy People Society** Organized this programme for self Help Group and the society survive after providing the training and came to know 75% of trainers has started there job at there home and the can able to maintain there family. During this Program the Society expenses **Rs.3,01,240 /-**.

**Piggery Expenses:** The Needy People Welfare Society has purchased 50 Piglet from Mokokchung Market. Commercial pig farming in Nagaland for meat production is one of the best and profitable business ideas for the Naga people. There are several highly meat producing pig breeds available around the globe. Some of those are very suitable for commercial meat production according to the weather and climate of Nagaland. A few years back, pig farming had a bad image in the society (only socially back warded down-trodden class Naga people used to raise pigs since the time immemorial and they were not respectable people). But at present the scenario has changed tremendously and commercial pig farming in Nagaland is no more restricted to lower class people. Pig farming has many advantages. Here, I am shortly describing the main advantages of starting commercial pig farming business in Tuli. Total Piggery Expenses **Rs.6,00,480/-**



**National Integration Camp:** The Society organize five days National Integration camp and invited the participants from different states and districts of Nagaland, altogether 150 women attended on 9<sup>th</sup> Nov 2018 to 13<sup>th</sup> Nov 2018. The inaugural session moved with high applaud of the participants and in galaxies of aims and objectives of the National Integration Camp. The camp was organized with different activities from morning to evening everyday on routine basis, including site seeing etc. The Camp yielded the desired results and all the participants substantially contributed to the success of the camp. It will be a privilege to declare and to place on the record that the NIC was successfully accomplished and concluded successfully. The society further proposes to organize such camp near future. For the society spent **Rs 2,01,945/-**.

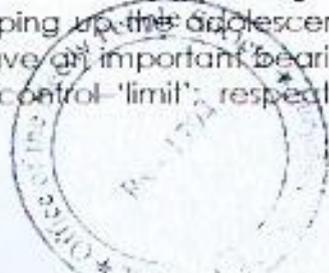


**Fishery Expenses:** Our society has purchased around 80 kgs of fish for fishery farm. The potential of fishery resource in the state are immense. The major potential attributes to the cold and riverine fisheries. It comprises of game fisheries like mahseer, also known as the "National fish of India" and snow trout. Ornamental fish species such as loaches, danio, barillus etc. are also added assets. But, unfortunately, this fishery resource of the state is threatened due to indiscriminate and destructive fishing methods like poisoning, dynamiting, bleaching, electric fishing and use of unregulated mesh size net. The destructive fishing method indiscriminately kills the juveniles and the brooders leading to decline in riverine fish species. Hence serious efforts from all corners should be made to conserve our riverine fishery resources. The society has spent **Rs.6,40,970 /-**.

**Consumer Awareness Programme:** This programme was organized at Molungyimsen, under Mokokchung district for the general public/student/youth bodies, to create awareness on the consumer rights, the topics of malpractices in the marketing and the consumer welfare act were clearly explained. Production and distribution of literature and audio-visual material for spreading consumer literacy and awareness building program for consumer education. Tracking trends in our Trend Sights framework to identify how they shape the direction of the major consumer packaged goods categories. Our team of in-house analysts delivers unrivaled insight into real consumer behavior and opinion. By distilling trends down into actionable insights, and drawing extensively upon our Innovation Tracking and Market Assessment, we help them to translate consumer trends into opportunities for innovative products and marketing campaigns expenses **Rs. 2,40,125/-**.



**Health & Family Welfare Programme:** The programme was held under Mokokchung district at Merangkong village, under this programme 120 (One hundred twenty) people participated. Adolescents lack the services that respond to their distinctive needs. Interventions for children very often focus on the younger ages; adolescents 'age out' of pediatric health care and they are often unrelated by programs for adults. Adolescents must be involved in designing, implementing and evaluating programs. There should be creativity and mix in program design. Prevention of adolescent health problems needs to have a multidimensional approach. Many stakeholders like the schools, the parents, the community, and the politicians and most importantly the role of "health care providers" in providing health care services cannot be undermined. Role of parents: Adolescents are vulnerable to psychological problems owing to pressure of expectations of parents, friends, teachers and their own selves and this drives them to premarital sex, risk-taking behavior and other self-destructive tendencies. Parents are unaware about their role in improving adolescent health. Every single day's influence of parents helps in shaping up the adolescent's life. The World Health Organization states five dimensions which have an important bearing on adolescent health. These are: connection-'love'; behaviour control-'limit'; respect for individuality-



'respect'; modelling of appropriate behaviour-'model' and provision and protection-  
'provide. On this program the Society expenses Rs. 2,65,748/-.

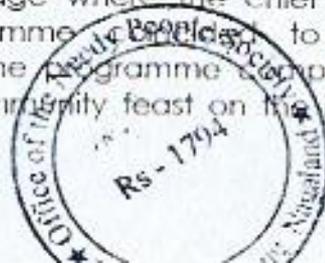
**Cultural Fashion Show:** The fashion show programme on traditional attires was organized to revive and show case the ethnic wears of the Ao tribe. The youth organization, clubs and various NGOs under Mokokchung Ao were invited to participate for the programme, in which a total of 50 youths participated. The participants successfully performed the show which really enthralled the gathering which many got benefited to glimpse age old tradition of our forefathers. The society also awarded certificates to the participants during this program. The society further proposes to organize such show in near future. For the society spent Rs 4,60,410/-



**Yoga Physical Fitness Programme:** Yoga described as wisdom in work of skilful living amongst activities harmony and moderation. The word yoga is derived from the Sanskrit root "Yug" meaning to bind join attach and yoke, to direct the concentrate one's attention on, to use and apply. It also means union or communion. It is the true union of our 'will' with the 'will' of God. 'It means the disciplining of the intellect, the mind, the emotion, the will, which that Yoga pre supposes, it means a poise of the soul which enables one to look at life in all its aspects evenly'. Yoga could the mind, intellect and self (ahamkara) are under control, freed from restless desire, so that they rest in the spirit within, a man becomes a yukta-one in communion with God. Today's the life of men is restless and living with harassments. Men have no time for their fitness maintain. So our society organized Yoga programme in many areas to teach people about Yoga, "Yoga a way of life". Under this program the Society expenses Rs.2,63,247/- .

**Solar Energy Awareness Programme:** The Program was conducted by Needy People Society on 13<sup>th</sup> June to 15<sup>th</sup> June 2018 at two village of Mokokchung District. Today, there is no development possible without electricity and in daily life, there is any quality without electricity. If we go on using coal for the generation of electricity, the resource will soon get exhausted. By the use of non-conventional energy, however, we can conserve coal. There is therefore, the need to generate electricity through solar, wind and biomass routes. Hoped that the State would take a major share out of the solar power generation targeted for the Villager in Mokokchung District. During this program the society expenses Rs. 2,01,450/-.

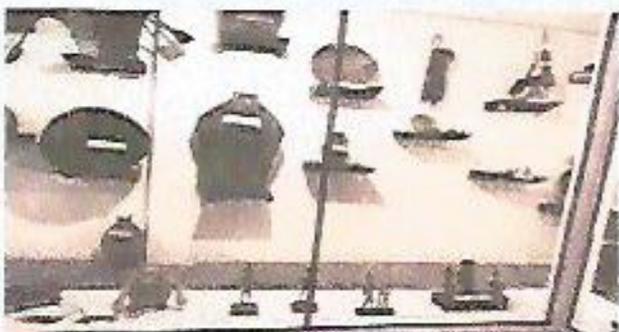
**Cultural Seminar Program:** Our Society has organized Five day cultural seminar programme on 19<sup>th</sup> Dec to 23<sup>rd</sup> Dec 2018 at Changtongya Village where the chief gust was the Additional Deputy Commissioner Iuli. The programme was organized to the cultural extravaganza of naga dance from different tribes. The programme also included competitions of folk dance, folk song, traditional games & sports and community feast on the concluding day.



These are no opportunity to the women and youth from the rural areas, to perform their talents. So the target group suggested integrates this type of events connected with the project activities. The proposed Needy People Society Cultural Seminar and exhibition at Changtongya Village hall will not only serve to preserve and promote the rich cultures and heritage of the Ao, but it will also and more importantly serve as a base to promote love and understanding, good will and peaceful co-existence among fellow brethren through exchange of cultures which is in fact the need of the hour in the trouble form North Eastern state. Under this program total expenses Rs-4,87,534/-.



**Museum Construction Luyong Tull:** The Needy People Society has constructed Luyong Museum from Grant-in-Aid from Ministry of Culture, Government of India. The role of the **Needy People Society** was to form a learning centre for the development of art and culture pertaining to the socio-cultural activities, entertaining people, disseminating knowledge and preserving the cultural as well as natural heritage of mankind for posterity within the geographical limits of Nagaland.



*Asenla*  
(Asenla)  
Chairman